



# City of San Diego

## **BUSINESS IMPROVEMENT DISTRICT (BID) PETITION**

Signing this petition will signify that I endorse the establishment of a BUSINESS IMPROVEMENT DISTRICT for the East Village Business District and further that annual assessment will be placed on my BUSINESS TAX CERTIFICATE (license) bill.

This assessment will be used exclusively for improvements and activities in the East Village Business District.

1202 Market Street  
San Diego, CA 92101

Pursuant to California Streets and Highways Code, Section 365 ET SEQ. and San Diego City Policy #900-07.

**Name of Proposed District: East Village Business Improvement District**

<b>Proposed Annual Budget</b>		<b>Proposed BID Fee Scale</b> The following annual fee is determined by the business' number of employees	
Marketing/Promotions/Advertising	\$48,000	<b>Number of Employees</b>	<b>Annual Fee</b>
Special Events/Seasonal Decorations	\$24,000	12 or less	\$250
Monthly Newsletter	\$12,000	13 or more	\$350 + \$5 per additional employee not to exceed \$600
Legal/Accounting/Insurance	\$18,000		
Office Supplies/Computer/Fax/Utilities	\$15,000		
Executive Director/Staff/Meetings	\$65,000		
<b>TOTAL</b>	<b>\$182,000</b>		

*Please mark one:*

- YES, I would like to see the East Village Business Improvement District established.**
- NO, I do not want to see the East Village Business Improvement District established.**

1. **Business Name:** \_\_\_\_\_
2. **Owner or Authorized Representative (print):** \_\_\_\_\_
3. **Business Address:** \_\_\_\_\_
4. **Business Tax Certificate # (Required):** \_\_\_\_\_
5. **Signature:** \_\_\_\_\_
6. **Email Address:** \_\_\_\_\_

*This form may be used to document the level of support of members with the proposed East Village Business Improvement District (BID)*

**PLEASE RETURN THIS PETITION TO:**

**East Village Association, Inc. • 1202 Market St. • San Diego, CA 92101 or fax to 619.702.6860**

**BID Questions: Call 619.962.6621**