

MINUTES
EAST VILLAGE ASSOCIATION BOARD OF DIRECTORS MEETING
June 5, 2008, 5:00 p.m. to 6:03 p.m.
Java Jones

David Hazan	Cynthia Morgan	Bill Sauls
Claudine Scott	Denise Luna	Glenna Schmidt
Linville Martin		

Board President David Hazan called the meeting to order at 5:00 p.m.

Presidents Report

There are 2 applicants for the EV BID consultant position thus far.
Danielle Stroud, Deputy City Attorney, Criminal Division 619-533-5500 [HYPERLINK "mailto:dstroud@sandiego.gov"](mailto:dstroud@sandiego.gov) dstroud@sandiego.gov takes calls and emails regarding misdemeanor crimes in the East Village.

Board Action Items

Powerade Pro Challenge Saturday June 14, 2008 10am-4pm Padres parking lot D

Free and open to the public
Baseball, football and basketball mini challenges
Free Powerade
Pro athlete appearances for interaction and pictures
DJ booth for scratch lessons
Board recommended approval of the project

3rd Annual Stay Classy Tailgate. Saturday July 12, 2008 12-7pm J St. between 8th and 9th Ave.

Fundraiser for the Stay Classy Foundation. [HYPERLINK "http://www.stayclassy.org"](http://www.stayclassy.org) www.stayclassy.org. Proceeds go to environmental issues
Pre-game \$20 tickets available @ [HYPERLINK "http://www.stayclassy.org"](http://www.stayclassy.org) www.stayclassy.org. All participants get a padres game ticket
All ages
2,500 to 3,000 participants
2 solar powered stages showcasing bands and DJ's
Board recommended approval of the project

**Southern Comfort Music Experience. Saturday August 23, 2008 3pm-midnight
Padres parking lot D**

Free one day music festival incorporating food and lifestyle attractions

21 and up
5,000 to 10,000 participants
Board recommended approval of the project

San Diego Street Scene. September 19-20, 2008 4pm-midnight.

2 day music festival
All ages
25,000 + participants
Board recommended approval based on Street Scene complying with the conditions laid out by CCAC

Non-Action Items

Guest Reports

Clean and Safe Report – Will Berry
Safety Ambassador contractor will change July 1st to a national firm with better interaction and better trained employees.
The power washing contractor will also change.
CCDC – John Collum
“Drunk Tank” is moving to the new location at 16th and Imperial the weekend of June 14th and 15th.
Retail analysis meeting Wednesday June 11th at 9 am to advise community groups how to get retail into each districts.
CCDC office is closed June 19-23rd to move to the Wells Fargo Bldg at 401 B Street.
Downtown Information Center is moving to Horton Plaza in late July and will be called the Discover Downtown Center.

Adjourn at 6:03pm

